



Company identification		
Full legal name of the company	WIDECH SPA	
Unique identification number	VAT 03497130611	
	REA 2000848	
	ACCESS EURONEXT PARIS ISIN IT0005072811	
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Shareholder(s)		% interest
	PARAMETRICA S.R.L.	47,3%
	GENIA S.R.L.	47,2%
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MILAN, NOVEMBER 25TH 2020

Widech S.p.A. approves the 2021-2025 Strategic Plan defining the main development guidelines

The Board of Directors of 25/11/2020 approved the Company's Strategic Plan, validating its main development guidelines.

The Strategic Plan consists in the definition of the following macro aspects:

- New corporate Vision and Mission, and related competitive positioning;
- Guidelines for business growth;
- Definition of the corporate Business Lines.

New corporate Vision and Mission, and related competitive positioning

Widech is a group made up of companies from the tech and energy worlds, which converge to offer green and innovative solutions.

Widech operates as an enabling platform for environmental sustainability projects by leveraging its Subsidiaries and Partners.

Today Widech is an enabling actor for projects in the field of environmental sustainability.

Widech is the "connective tissue" that promotes and enables corporate projects in the field of environmental sustainability.

Vision

Widech aims to be the reference player, on the Italian and European scene, in the execution of digital sustainability

Mission

Widech's mission is to accompany the management of any corporate and institutional reality, in decisions on sustainability, leveraging on:

>advanced technological infrastructure/ machinery

> sensors

>data

Widech therefore assumes a fundamental role, at the heart of the context of the energy transition united and supported by advanced data intelligence

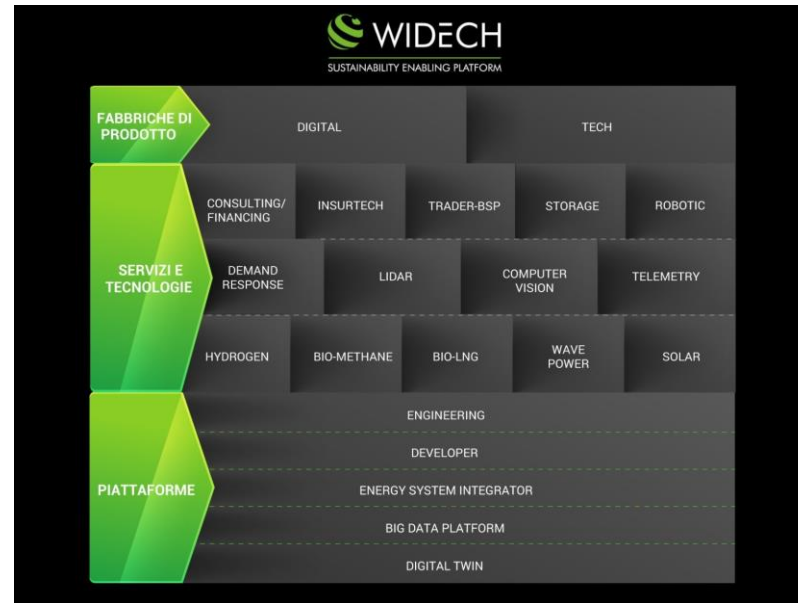
Value Proposition

Widech is an energy and sustainability service provider characterized by strong integration with innovative technology providers

Widech differentiates itself thanks to its ability to develop sustainability projects, leveraging a multitude of technologies capable of increasing their effectiveness and impact

Widech's platform approach makes it possible to bring together a plurality of players both in technology and in the energy sector, creating integrated solutions

The Group architecture is based on Platforms, Services-Technologies and Product Factories, guaranteeing synergy between the assets held:



Widech aims to establish itself as an international leader in technology-enabled environmental sustainability.

Guidelines for business growth

The Growth Pillars will be as follows:

- Consolidation of the business model and commercial development
- Expansion into new segments of environmental sustainability
- Expansion of the Widech platform towards new geographies and new partnerships

Growth will be pursued by developing new verticals, integrating sustainability solutions and extending the geographical scope:

- Consolidation of strategic positioning and current offering
- Development of the offer towards new verticals and customer segments (e.g. pharma, retail, financial services ...)
- Development of an integrated offer of environmental sustainability (mobility, waste management, etc.)
- Integration of digital and greentech enablers to support the new offer
- Development of foreign markets (main focus on European markets and the Mediterranean basin) by leveraging the presence abroad of subsidiaries and strategic partnerships

The growth enablers and accelerators will be as follows:

- M&A
- R&D and Innovation
- People

Definition of the corporate Business Lines

Widech's growth will be based on 5 macro--revenue lines within the environmental sustainability enabled by digital technologies:

- Renewables
- Energy efficiency and storage
- Other Energy Services
- ESG Support (Focus E)
- Internationalization

The consolidation and growth of the business will be supported by a significant investment plan based on:

- R&D
- Production centers
- Talent Acquisition and training
- Communication and branding
- Commercial development
- Structure

For any information: www.widech.com

I, undersigned, for and on behalf of the reporting entity confirm that all information provided in the above press release is accurate and reliable.

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