PRESS RELEASE N. 3/2019



SEMPLICEMENTE

| Company identification | | |
|--------------------------------|---|-------------------|
| Full legal name of the company | SEMPLICEMENTE SPA | |
| Unique identification number | VAT 03497130611 REA 2000848 | |
| | LISTED AT ACCESS EURONEXT PARIS ISIN IT0005072811 | |
| Contact address | VIALE TUNISIA 38 C/O STUDIO CASSANETI | |
| Shareholder(s) | | % interest |
| | GENIA GREEN ENERGY DEVELOPMENT | 49,31% |
| Release prepared by | ETTORE SFORZA | CEO |
| | ettore.sforza@gmail.com | 0039 - 3388606157 |

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MILAN, 06^{TH} JUNE 2019

Milan, June 6th 2019 – The public auction regarding the assignment of the 49,31% of SEMPLICEMENTE SPA has ended with the formal entrance of GENIA GREEN ENERGY DEVELOPMENT as main shareholder.

This is the second step of the turnaround of the Company and is underway the whole process.

SEMPLICEMENTE SPA is specialized in the development of a technology based platform system installed on board of a car to detect real time and to capture dynamic events related to use of the vehicle. The products, aimed primarily at insurance companies, are able to simulate the car accident, to evaluate the damages, to deliver geolocalized and assistance services, etc.

For any information: www.semplicementespa.it

I, undersigned, for and on behalf of the reporting entity confirm that all information provided in the above press release is accurate and reliable.

ETTORE SFORZA - CEO SEMPLICEMENTE SPA - ettore.sforza@gmail.com / yappamedia@gmail.com