



SEMPLICEMENTE

Company identification

Full legal name of the company	SEMPLICEMENTE SPA	
Unique identification number	VAT 03497130611 REA 2000848	
	LISTED AT ACCESS EURONEXT PARIS ISIN IT0005072811	
Contact address	VIA POLA 11 MILANO	
Shareholder(s)		% interest
	GENIA S.R.L.	49,31%
Release prepared by	ETTORE SFORZA	IR
	ettore.sforz@mail.com	0039 - 3388606157

SHAREHOLDERS MEETING APPOINTS GIACOMO ORTOLANO AS NEW CEO

Last Change Date 13/08/2019 11:09:55 CEST

Topic:

The Shareholders Meeting of SEMPLICEMENTE SPA, a Company specialized in the development of a technology based platform system installed on board of a car to detect in real time and to capture dynamic events related to use of the vehicle, listed on Euronext Growth (ticker MLSMP), has appointed today Mr. GIACOMO ORTOLANO as new Chief Executive Officer of the Company. The Shareholders meeting has chosen to have only one Director then it is not provided a Board of Directors.

Mr. ORTOLANO is the Managing Director and Co-Founder of GENIA S.r.l., the new main shareholder of SEMPLICEMENTE SPA (<https://www.linkedin.com/in/giacomo-ortolano-aa1998b5>).

For any information: www.semplicementespa.it

I, undersigned, for and on behalf of the reporting entity confirm that all information provided in the above press release is accurate and reliable.

ETTORE SFORZA

SEMPLICEMENTE SPA