PRESS RELEASE N. 3/2019



SEMPLICEMENTE

Company identification		
Full legal name of the company	SEMPLICEMENTE SPA	
Unique identification number	VAT 03497130611 REA 2000848	
	LISTED AT ACCESS EURONEXT PARIS ISIN IT0005072811	
Contact address	VIALE TUNISIA 38 C/O STUDIO CASSANETI	
Shareholder(s)		% interest
	GENIA GREEN ENERGY DEVELOPMENT	49,31%
Release prepared by	ETTORE SFORZA	CEO
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Topic:

Milan, June 6th 2019 – The public auction regarding the assignment of the 49,31% of SEMPLICEMENTE SPA has ended with the formal entrance of GENIA GREEN ENERGY DEVELOPMENT as main shareholder.

This is the second step of the turnaround of the Company and is underway the whole process.

SEMPLICEMENTE SPA is specialized in the development of a technology based platform system installed on board of a car to detect real time and to capture dynamic events related to use of the vehicle. The products, aimed primarily at insurance companies, are able to simulate the car accident, to evaluate the damages, to deliver geolocalized and assistance services, etc.

I, undersigned, for and on behalf of the reporting entity confirm that all information provided in the above press release is accurate and reliable.

ETTORE SFORZA
CEO
SEMPLICEMENTE SPA